

Daughter *of the* Caribbean



A novel by Norma
Jennings



Media Kit





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About Daughter of the Caribbean

*B*ELOVED JAMAICA, THE ISLAND OF MY BIRTH, WHERE BRILLIANT SUNSHINE and glistening white-sand beaches demand reverence; where the fruit is sweet and abundant; and where the people are strong, defiant and accomplished ...

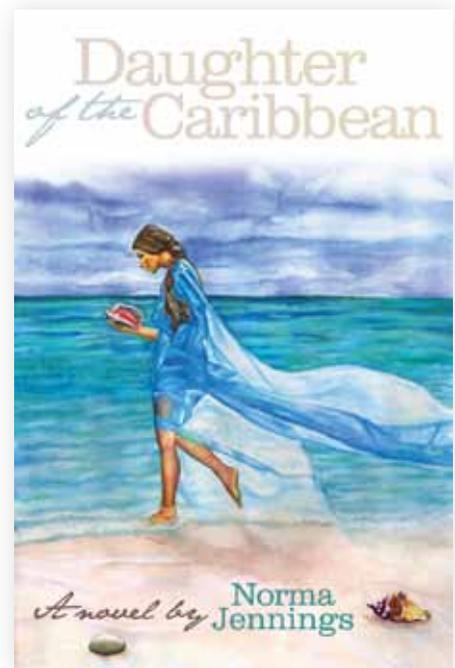
Daughter of the Caribbean is a love letter that pays homage to the culture and heritage of this exotic, beautiful and conflicting island paradise that is Jamaica. It is an epic story told through the eyes of a Jamaican native, Olivia, who was raised for years by her Jamaican grandmother Sedith on the sprawling estate of Twickenham, where the fruit trees grew plenty and the adventures were grand. The book explores the bonds of family, the value of embracing and understanding one's heritage despite notorious ancestors, and the journey that is life.

"Life's a battle ..." And *Daughter of the Caribbean* explores that battle in the backdrop of tropical paradise and eternal wonder. This book is a must-read for anyone who loves stories of life, love, rich and controversial history and politics, and the bonds among family that can't be broken.



Book Specs

Title: Daughter of the Caribbean
Category: Historical Novel/Memoir
Author: Norma Jennings
Publisher: 3L Publishing, Sacramento, CA
Phone: 916.300.8012
Fax: 916.726.2983
Email: info@3lpublishing.com
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Book cover art by Cynthia McKeith and Tom McKeith





FOR IMMEDIATE RELEASE

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DAUGHTER OF THE CARIBBEAN EXPLORES A RARELY TOLD HISTORY OF JAMAICAN LIFE, POLITICS AND FAMILY BONDS

Astonishing new book reveals true-life stories of West Indian family heritage, politics and unshakable family bonds told against the backdrop of Jamaica.

January 11, 2011, Sacramento, Calif. – Every once in a while a unique and special book comes along that surprises and delights the reader with a completely fresh story. Just such a book has been released, and it's titled *Daughter of the Caribbean*, a riveting family saga that is inspired by the life of the author, Norma Jennings. It is love letter that pays homage to the exotic culture and heritage of Jamaica, an island paradise that most people know very little about.

Daughter of the Caribbean is an epic story told through the eyes of a Jamaican native, Olivia, who was raised for years by “church mouse of a grandmother” Sedith on the sprawling estate of Twickenham. “Growing up at Twickenham under the watchful eye of my grandmother Sedith was a unique experience unlike anything known here in the States,” said author Jennings. “After my beloved parents and older brother died during a seven-month timeframe, I reached deep inside myself to write this tale about my heritage. I wanted to embrace the notorious ancestors that are characteristic of the islands, whose daunting presence helped mold us into the strong and creative rebels that we are, and I also wanted to probe the bonds of family while exploring the journey of life.”

Jennings' book delves into the history of the island, slavery, revolution and rebellion, flirts with the supernatural, and deep family values and experiences unique to the region. She keeps the story germane to her heritage and genuinely explores, through the unique oratory of a remarkable grandmother's recounting their family history; the impacts of the region's culture

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and politics on family; deeply rooted values and belief systems that shape a family's life; and how family can come together despite relentless challenges.

“When I explore issues like the Cuban Revolution, I keep it tied to how it impacted a Jamaican family given that Cuba is Jamaica’s closest geographic neighbor,” explains Jennings. “The islands of the West Indies have suffered through tumultuous historical challenges, yet here in the States few people know much more about Jamaica other than it’s an island paradise with white-sand beaches — but that’s a very limited view of Jamaica. I wanted to share with the world what it was truly like to be raised in this island paradise. Writing about the magical, exotic and erotic experiences of growing up in Jamaica is my gift to my homeland and to others. This story transcends ethnicity and provides the reader with a unique and provocative educational experience.”

Daughter of the Caribbean is available on Amazon, 3L Publishing’s website (www.3LPublishing.com), and on the website www.daughterofthecaribbean.com. To request a review copy, please contact Michelle Gamble-Risley at 916.300.8012 or send an email to michelle.risley@mcommunicationsinc.com.

About Norma Jennings

Norma Jennings migrated to the United States in the early 1970s, where she earned a Bachelor of Business Administration degree from Angelo State University and graduated from the Management Development Program at Harvard Graduate School. She built a successful career as corporate executive in the hotel, education, banking and health care industries and has specialized training and experience in recruitment, employee relations, compensation, employee benefits, information technology and labor and immigration laws. She is currently working on her second book.

About 3L Publishing

3L Publishing is a Sacramento, California-based full-service publishing house. Offering what is called “The New Publishing,” 3L crosses traditional publishing services with self-publishing to create a hybrid business model for authors. It also offers complete end-to-end publishing services, production, distribution, marketing and public relations. For more information, send email to info@3LPublishing.com.



Frequently Asked Questions – FAQ

Q: What is Daughter of the Caribbean about?

A: It is an epic saga inspired by my Jamaican family, our heritage and ancestors, and my adventures growing up on an old family estate, Twickenham. It also touches upon my adult life and the events that shaped who I am today and why I wrote what I considered a love letter to my island paradise and family heritage.

Q: Why did you decide to write about this topic?

A: There are a lot of myths and perceptions about the West Indies and Jamaica, and I felt no one had really captured what it's like to be a native Jamaican. I was recovering from the intense grief of losing my brother, father and mother — and something inside me wanted to really share the stories of a cherished family and engender understanding about this part of the world.

Q: Is this a historical novel?

A: Yes, I did some historical research as I wrote about the oral stories passed down by Grandmother Sedith, who was this incredible, strong woman, and who raised me for many years at Twickenham. She was this exotic “church mouse” who was also strong, devoted, and definitely the matriarch of the family. The adventures of growing up at Twickenham were incredible — and the book captures them all. At the same time, I share stories of our ancestors and how the politics of the region impacted my family.

Q: Then it's a book about family and politics?

A: Not exactly. While I discuss the politics, it's always in context with how it impacted and affected my family. When I discuss Cuba, it's because I had a great uncle who tried to flee Cuba and ended up at Guantanamo Bay. Of course, I am explaining the reasons for his escape — and hence the politics are explored. I also delve into Jamaican politics and issues as well, because it greatly affected my parents who were living on the island at a time of challenging political upheavals.

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Q: It sounds complicated, so how exactly would you classify this book?

A: I think it's a mix between historical non-fiction and memoir. I don't think it should be classified as any one thing. It's a great, epic story that transcends ethnicity and also educates the reader. It's personal and profound — yet it's really a story of Olivia and her family and life experiences.

Q: If I want to buy the book, where can I get a copy?

A: It's available on Amazon, 3L Publishing's website (www.3LPublishing.com), my website at www.daughterofthecaribbean.com, or can be ordered in all major bookstores.



About Norma Jennings

*N*ORMA JENNINGS WAS BORN AND RAISED ON THE CARIBBEAN ISLAND OF Jamaica in the West Indies. From an exotic multi-ethnic background of black, white and East Indian descent, two strong and dynamic women and a remarkably intelligent and adventurous father influenced her.

Ms. Jennings migrated to the United States in the early 1970s, where she earned a Bachelor of Business Administration degree from Angelo State University and graduated from the Management Development Program at Harvard Graduate School. She built a successful career as corporate executive in the hotel, education, banking and health care industries and has specialized training and experience in recruitment, employee relations, compensation, employee benefits, information technology and labor and immigration laws.

Ms. Jennings has three grown and productive children, and enjoys dual citizenship in both Jamaica and the United States. She stays close to the old estate she and her siblings inherited in Jamaica, her beloved Twickenham. She is currently working on her second book.



Speaking and Presenting

*N*ORMA JENNINGS IS A QUALIFIED SPEAKER AND PRESENTER. SHE IS AVAILABLE for keynote presentations, panel discussions, general presentations, workshops and seminars, and associations and organizational luncheons, dinners and mixers. Her primary presentations include:

Daughter of the Caribbean – An Extraordinary Family Heritage

This presentation chronicles Jennings experiences growing up in Jamaica, her exotic family heritage, culture and politics. She delves into the true essence of being a “daughter” of the West Indies and how this profoundly impacted who she is. Jennings covers:

- Her adventures on the estate Twickenham
- Her grandmother’s impact on her journey to womanhood
- The culture and history of the region
- How does this shape and impact “daughters”

How I Became an Author – The Journey to Publishing a Niche Book

The presentations provide insider information on how to become published as a first-time author with a niche book. Jennings covers:

- The process to finding a publisher
- How to package your book to succeed
- Overcoming obstacles and barriers
- Insider tips and tricks to succeed based on her experience

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Self-Empowerment – Taking Charge of Your Life’s Destiny

The presentation chronicles Jennings’ insight into personal and professional reinvention. It addresses issues related to becoming a woman-owned business and how to succeed despite economic challenges. Jennings covers:

- How to make a plan for change
- How to create a winning vision
- Fundamentals to getting started in business
- Tips and advice to success

Request a speaking engagement today by sending an e-mail to michelle.risley@mcommunicationsinc.com or call 916.300.8012.